

BizPulse

AI-Powered Business Diagnostics

Your free business health score, AI coaching, and growth tools — all in one place.

Free Plan

\$0 / month

Perfect for small business owners who want to understand where they stand and get AI-powered insights without any commitment.

What's included:

- + **Unlimited Business Scans** — Run as many health scans as you want — no limits.
 - + **Health Score + Action Plan** — Get a score from 0-100 and a clear list of what to fix first.
 - + **6 Diagnostic Questions** — Answer 6 key questions about your business to get your score.
 - + **AI Coach — 5 Questions/Day** — Chat with your AI coach about pricing, marketing, or operations. Resets daily.
 - + **Leo — 2 Insights Per Scan** — Leo analyzes your scan and gives you 2 personalized business insights.
 - + **Nova Support** — Get answers to your BizPulse questions from Nova, your AI support agent.
 - + **Scan History & Dashboard** — Track your health score over time and see past scans.
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Pro Plan — Most Popular

\$29 / month

Limited offer — was \$49/mo

For growing businesses that want deeper insights, unlimited AI coaching, and real analytics to drive decisions.

Everything in Free, plus:

- + **All 12 Diagnostic Questions** — Unlock 6 additional deep-dive questions covering retention, team efficiency, pricing sensitivity, and more.
- + **Full AI Coach — Unlimited + Web Search** — No daily limit. Ask your AI coach anything, and it pulls real-time web data for current, relevant answers.
- + **Leo — 5 Insights Per Scan** — Leo gives you 5 personalized insights after every scan, including specific action steps tailored to your industry.

- + **Leo Weekly Check-ins** — Every week, Leo sends you a personalized business update based on your scan history and industry trends.
- + **PDF Report Export** — Download a professional PDF report of your scan results to share with partners, accountants, or investors.
- + **Revenue Charts & Analytics** — Track your monthly revenue over time with visual charts. Log revenue entries and see trends at a glance.
- + **Competitor Analysis** — See how your business compares to others in your industry based on your scan data.
- + **Document Uploads (P&L, Invoices)** — Upload financial documents and let your AI Coach analyze them directly — get insights from your actual numbers.

Business+ Plan

\$199 / month

For operations-heavy businesses that need a full AI-powered management suite — not just diagnostics, but active tools to run and grow the business.

Everything in Pro, plus:

- + **Maya AI Secretary** — Maya drafts professional emails, writes multi-step follow-up sequences, and handles appointment communications. You review before anything sends. Like having an admin assistant, without the payroll.
- + **Industry Benchmark Charts** — See exactly how your scores compare to other businesses in your category. Know where you're above average and where you're falling behind.
- + **Cohort & Projection Analytics** — Advanced analytics that group your customers by behavior and project future revenue based on trends.
- + **Inventory Tracking** — Log and track your inventory levels directly in the dashboard. Get alerts when stock gets low.
- + **Supplier Management** — Keep supplier contact info, pricing, and notes organized in one place.
- + **White-Label Reports** — Generate clean, unbranded PDF reports you can send to clients, investors, or partners — with your business name, not BizPulse's.
- + **API Access** — Connect BizPulse to your own tools and workflows via our API.
- + **Priority Support** — Your questions jump to the front of the line. Faster responses from our team.

No contracts. Cancel anytime. 7-day money-back guarantee.
Questions? Email us at team@bizpulse.live or visit bizpulse.live
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